

Dear 4-H Supporter:

The mission of Fairfield County 4-H is to help youth *Dream and Achieve* and even during this “covid” year, we were able to accomplish that. Making a difference was a theme this year. Over 2,200 hours of community service were performed by Fairfield County leaders and members. As a county, we:

- donated over 600 pounds of food to local pantries
- made 30 fleece blankets for a local hospital
- raised funds and delivered over 8,000 half gallons of fresh milk to local food pantries over the summer

Did you know? 4-Her’s are 4 times more likely to contribute to their communities as adults?

We are now planning our annual Ad Campaign. This campaign provides financial support for all Fairfield County 4-H programs. About 25 volunteers and teens coordinate Fairfield County 4-H, with the help of the UConn 4-H Extension Educator. 100% of the proceeds from this campaign support 4-H educational programs for youth and volunteers.

Did you know that, each year, donors like you, contribute one-half of the total budget? Your support is essential for us to continue to make a difference in the lives of our youth and their families.

In spite of Covid and all the restrictions associated with it, we persevered. This year, some of our program has accomplished include:

Mentoring programs STEM education, including robotics
4-H County Fair 4-H Dog Show
Public Speaking Honor Groups
Leadership training for teens and volunteers

4-H is a community in which supportive volunteers help where youth learn leadership, citizenship, and life skills.

Fairfield County 4-H
where youth
Dream & Achieve!

Please help them become leaders for life!

4-H Ads & Sponsorships

Supporting the Fairfield County 4-H Ad Campaign by purchasing an ad has the following advantages:

- Tax deductible
- Be listed on our webpage for an entire year
- One supporter will be featured weekly on our *Fairfield County CT 4-H UConn* Facebook page.
- Your ad/sponsorship will be included in our 4-H Dog Show program in June.
- Your ad/sponsorship will be included in our 4-H Fair book in October.

FAIRFIELD COUNTY 4-H ADVERTISER

New Format! Larger Ads!

- **4-H BRONZE SPONSOR – \$250.00**
Special recognition in the Ad booklet as well as being posted prominently on the 4-H webpage for one year.
- **Full page** (Ad dimensions 8.25” x 6.75”) **\$125**
- **½ page** (Ad dimensions 6.75” x 4”) **\$65**
- **¼ page** (Ad dimensions 3.375” x 4”) **\$40**
- **Business card** (3.375 x 2”) **\$30**

FRIENDS AND FAMILY of 4-H SPONSORSHIPS

- **BLUE RIBBON 4-H SPONSOR - \$50**
2 lines of text – 60 characters/line (includes spaces)
- **RED RIBBON 4-H SPONSOR - \$35**
Your name/town is listed under the 4-H Sponsor section
- **4-H PATRON - \$25**
Your names will be listed in the Patron section
- **DONATION – Any amount!**

Please send digital Ad copy to donna.liska@uconn.edu
Also, include a copy of your ad with your order form.

Order Form

Business Name _____
 Contact Name _____
 Address _____
 Town & Zip _____
 Email or Phone # _____

- Print Ads (please check one):**
- Use the same ad as last year
 - Full Page \$125
 - Half Page \$65
 - Quarter Page \$40
 - 1/8 Page/Business card \$30

BRONZE SPONSORSHIP - \$250.00

Friends & Family Sponsorships

Blue Ribbon 4-H Sponsor - \$50
2 lines of text (60 characters/line including spaces)

Red Ribbon 4-H Sponsor - \$35

Name: _____

Town: _____

4-H Patron - \$25

Name: _____

4-H Donation - \$Any Amount _____

*Please make checks payable to:
 FC 4-H Development Committee*

and return to **4-Her** _____
Club _____ *before Feb. 13th*

FAIRFIELD COUNTY 4-H FAIR AD & SPONSORSHIPS CAMPAIGN 2021



UConn | COLLEGE OF AGRICULTURE,
 HEALTH AND NATURAL RESOURCES
 EXTENSION

