

# What We Need for a Great Ad!

Your clearly printed business card for ¼ page ads or camera ready black and white art for ¼, ½ page or full page ads to be returned with the order form.

Digital images- jpeg, pdf can be E-mailed to:

[beecope1@hotmail.com](mailto:beecope1@hotmail.com)

Please attach a copy of your ad to the order form.

*All ads and sponsorships will be listed on our website for one year!*  
[www.fairfieldcounty4h.org](http://www.fairfieldcounty4h.org)



*To Make the Best Better!*

# 4-H Horseshow Sponsorships & Ads

## 4-H HORSE SHOW ADVERTISER

**Full page** (Ad dimensions 4.25" x 7") - \$125

**½ page** (Ad dimensions 4.25" x 3.5") - \$ 65

**¼ page** (Ad dimensions 2" x 3.5") - \$ 40

*Ads will be listed in the 4-H Horse Show Prize Book which has a mailing list of over 500 recipients.*

## 4-H HORSE SHOW DIVISION CHAMPIONSHIP SPONSOR - \$75

Your business or name will be printed in show book as sponsor of division (3 or 4 classes). Winner of this division will receive a special award with your sponsorship noted (provided by 4-H).

## FRIENDS & FAMILY of 4-H SPONSORSHIPS

### BLUE RIBBON 4-H SPONSOR - \$50

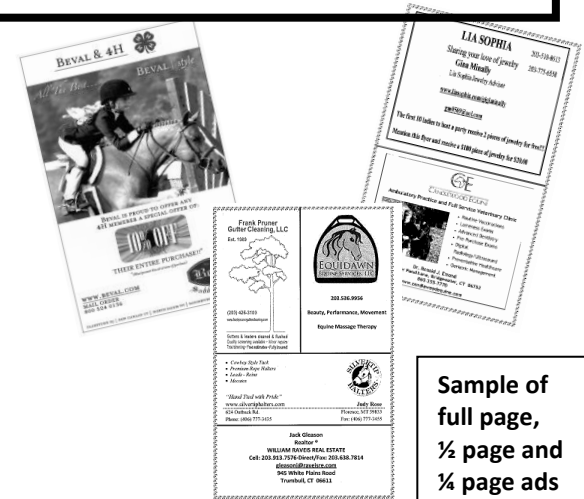
2 lines of text – 60 characters/line (includes spaces) – will be listed under the 4-H sponsor page of the 4-H Horse Show Book.

### RED RIBBON 4-H SPONSOR - \$35

Your name/town will be listed on under the 4-H sponsor page of the 4-H Horse Show program.

### 4-H HORSE SHOW PATRON - \$25

Your names will be listed on the Patron Page of the 4-H Horse Show Program.

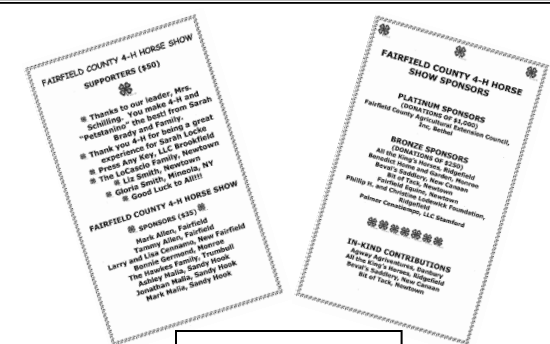


*Please make checks payable to:  
 FC 4-H Development Committee and  
 return to your 4-H member*

4-Her's Name: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_



Sample pages of sponsorship ads

# Did You Know?

Advertising in the Fairfield County 4-H Benefit Horse Show Book has the following advantages:

More than 500 potential customers will view your ad! All ads & sponsorships will be on our website for one year! [www.fairfieldcounty4h.org](http://www.fairfieldcounty4h.org)

Your contribution supports the following 4-H programs:

- Educational materials
- After school activities
- Mentoring programs
- Leadership training for teens and volunteers
- 4-H County Fair

Fairfield County 4-Her's give back by doing over 1,800 hrs of community service each year!

**UConn**  
COLLEGE OF AGRICULTURE,  
HEALTH AND NATURAL  
RESOURCES

EXTENSION

An Equal Opportunity Employer and Program Provider

# Order Form

\_\_\_\_\_  
(Business Name)

\_\_\_\_\_  
(Contact Name)

\_\_\_\_\_  
(Address)

\_\_\_\_\_  
(City, ST & Zip Code)

\_\_\_\_\_  
(Phone Number)

\_\_\_\_\_  
(E-mail)

### Print Ads (please check one):

Use the same ad as last year

1 Page \$125

½ Page \$ 65

¼ Page \$ 40

### Horse Show Division Championship

Sponsor: - \$75

### Friends & Family Sponsorships

Blue Ribbon 4-H Sponsor - \$50

2 lines of text (60 characters/line including spaces)

Red Ribbon 4-H Sponsor - \$35

Name: \_\_\_\_\_

Town: \_\_\_\_\_

4-H Patron - \$25

Name: \_\_\_\_\_

Please make checks payable to:  
**FC 4-H Development Committee**  
and return to your 4-H member  
**before February 14th**

# FAIRFIELD COUNTY 4-H BENEFIT HORSE SHOW

## May 20, 2018

# Support 4-H

Advertise Your Business!

Friends & Family  
Sponsorships

All Proceeds Benefit the  
4-H Program

Ad Materials Due  
February 14, 2018

